

REF: HEADLINE# G273J66
*** ORIGINAL REV# J ***
ORDER WORKSHEET

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP * AUG 9/12 11.28
*** WFLA-TV ***

AUV # _____ ADV. NAME ISS/AIGI
AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME STEPHANIE KOHLBAUER

ORDER #

CONTRACT # 6270366

CLASS: NATL LOCAL REGIONAL

PRDCT ACCOUNTABLY GOVRNMT EST# 332 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG10/12 AUG14/12 WK-1

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE AUG9/12 11.28

REP: NEW ORDER

TTL \$16,000 @ 7X

PLEASE CONFIRM

THANKS! BRIAN FOR MEGHAN

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
IDB #1021 TV INVOICES #9912736

OK
M

Meghan

LINE#:	REP :	CD:	TIME	PERIOD	LNGTH	SEC	RATE	START	END	SPTS:	WEEK	DAYS	:TOTAL:	:SPTS:
:	: LINE#:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:		

AGENCY ADVERTISER CODE = AGENCY EST# = 332
AGENCY PRODUCT CODE =

1	530P-600P	30	\$1,000.00	8/10	8/10	1	FRI	1
PROGRAM :	530P NEWS							
CON COM1:	530P NEWS							
2	1200UN-600P	30	\$7,500.00	8/11	8/11	1	SAT	1
PROGRAM :	OLYMPIC WEEKEND AFTERN							
CON COM1:	OLYMPIC WEEKEND AFTERN							

REP HEADLINE# 6270566

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGEN
ORDER WORKSHEET

FAX# 703-516-9680
E-mail:
REPORT FROM REP

AUG 9 / 12 11 - 28
* * * WFLA-TV * * *

Mantzer Media Services
 600 Fairmount Avenue
 Ste 600
 Towson MD 21286

Accountability In Government- Aig/I Issue
 Submission Number 711 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Accountability In Government-	Submission Cost:	16000	Campaign Ref:	E-120809037
Buyer:	"	Client/Product/Estimate:	/1332	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/06/12 to 08/19/12	Weeks:	2	Order Ref:	06270366
Est./PO Number:	06270366	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No	Business Category:	Transactional		

Product:	Accountability Govtmt	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type		Rate	Spot Type	08/06		08/13		Total	Cost
						Nbr of Spots	1	1	1		
1	M-F 530p News F.	03		1000	30 Comme					1000	
2	Olympics Summer Daytime WKND Sa-Su	01		7500	30 Comme	Nbr of Spots	1		1	7500	
3	M-F 7a Today Show M.....	01		2000	30 Comme	Nbr of Spots		1	1	2000	
4	M-F 5p News M.....	04		850	30 Comme	Nbr of Spots		1	1	850	
5	M-F 530p News M.....	04		850	30 Comme	Nbr of Spots		1	1	850	
6	M-F 6p News M.....	02		2000	30 Comme	Nbr of Spots		1	1	2000	
7	M-Su 11p News M.....	02		1800	30 Comme	Nbr of Spots		1	1	1800	
Weekly Totals:						Total Spots(Ord Spots)		2	5	7	

Grand Totals

Month 8 Weeks: 4	
Spots	
Total	08/06
	7
Cost	08/13
	2
16000	5
	8500
	7500

Grand Totals:

Spots:	7
Gross Total:	16,000.00
Commission:	2,400.00
Net Total:	13,600.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: WFLA-TV
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Accountability in Government, Inc

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	8/10 - 8/14			

Total Charges:	\$ <u>16,000.00</u>	GROSS
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This broadcast time will be used by: Accountability in Government, Inc

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
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Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

ACCOUNTABILITY IN GOVERNMENT, INC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

66-28-12

Date



Signature

352-256-8579

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title